



GENIE LIFESTYLE



# GENIE COMPLETE

WHERE INNOVATION MEETS PROFIT.

15 signature treatments. One smart machine.  
Trusted results that drive revenue for clinics,  
aesthetic salons, and medical professionals.

WHY GENIE COMPLETE?  
Exclusive Technology • Visible Client Results •  
Proven Business Growth

[www.genielifestyle.co.uk](http://www.genielifestyle.co.uk)

# Welcome to a Smarter Way to Grow Your Practice.

Thank you for your interest in Genie Complete™ — a system designed not just to deliver results, but to transform businesses.

As the Managing Director of Genie Lifestyle, I'm proud to introduce a system trusted by professionals for over two decades — now reimagined to meet the demands of today's aesthetics, body sculpting, and professional beauty industries.

Genie Complete combines precision-engineered technology with modern treatment protocols to deliver visible results, low overhead, and unmatched versatility.

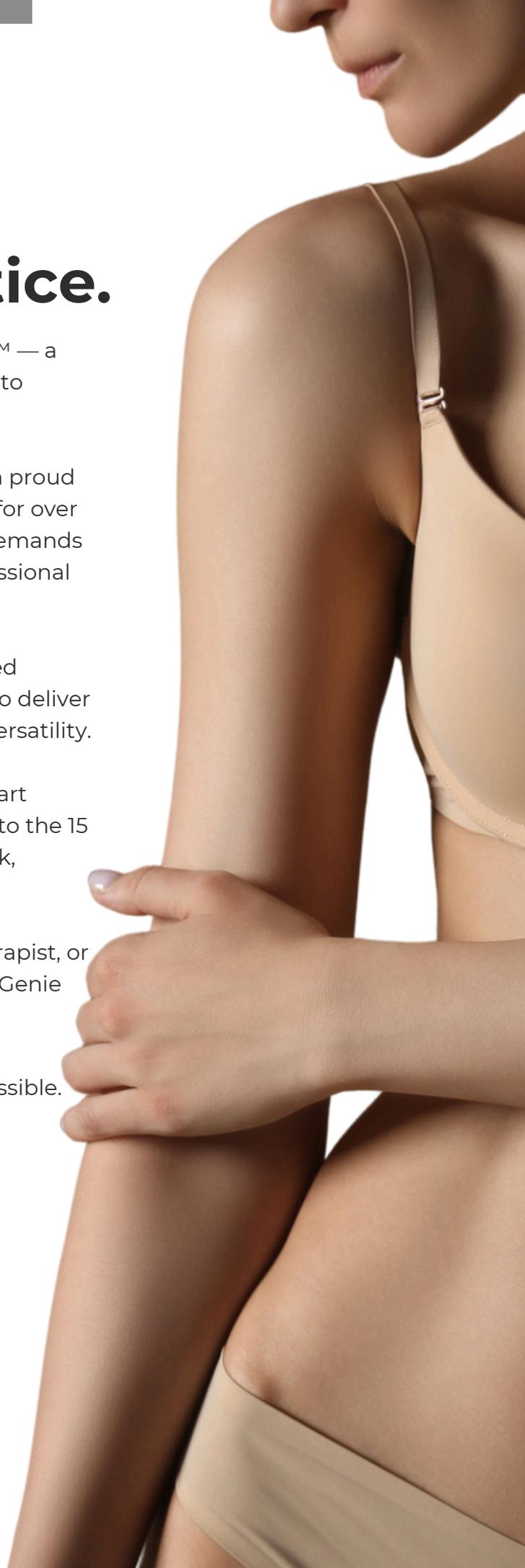
This brochure outlines what makes Genie a smart investment — from our exclusive technologies to the 15 revenue-generating services built into one sleek, scalable device.

Whether you're an aesthetic clinic, a physiotherapist, or a skin health specialist, I invite you to see what Genie can bring to your business.

I look forward to helping you explore what's possible.

**OWEN POWELL**

Managing Director, Genie Lifestyle



# About Genie Complete

## ENGINEERED FOR PROFESSIONALS. BUILT FOR RESULTS.

Genie Complete™ is powered by world-exclusive waveform technology designed to deliver high-performance muscular and skin responses not achievable with standard microcurrent. Compact, versatile, and proven — it's the technology behind 15 high-value,

Client-retaining treatments that drive revenue.

Every system is developed in partnership with a UK-based electronic specialist to ensure exceptional build quality, performance consistency, and long-term professional reliability.



### MUSCLESCLPT WAVE™

Our world-exclusive technology delivers deep, intelligent muscle stimulation to sculpt, tone, and re-educate.

It powers **on-trend services** like **GLUTEScult™** and **FACEScult10™** — highly requested treatments that drive course bookings, premium pricing, and repeat revenue.

**FUELING DEMAND.  
DELIVERING DESIRE.**

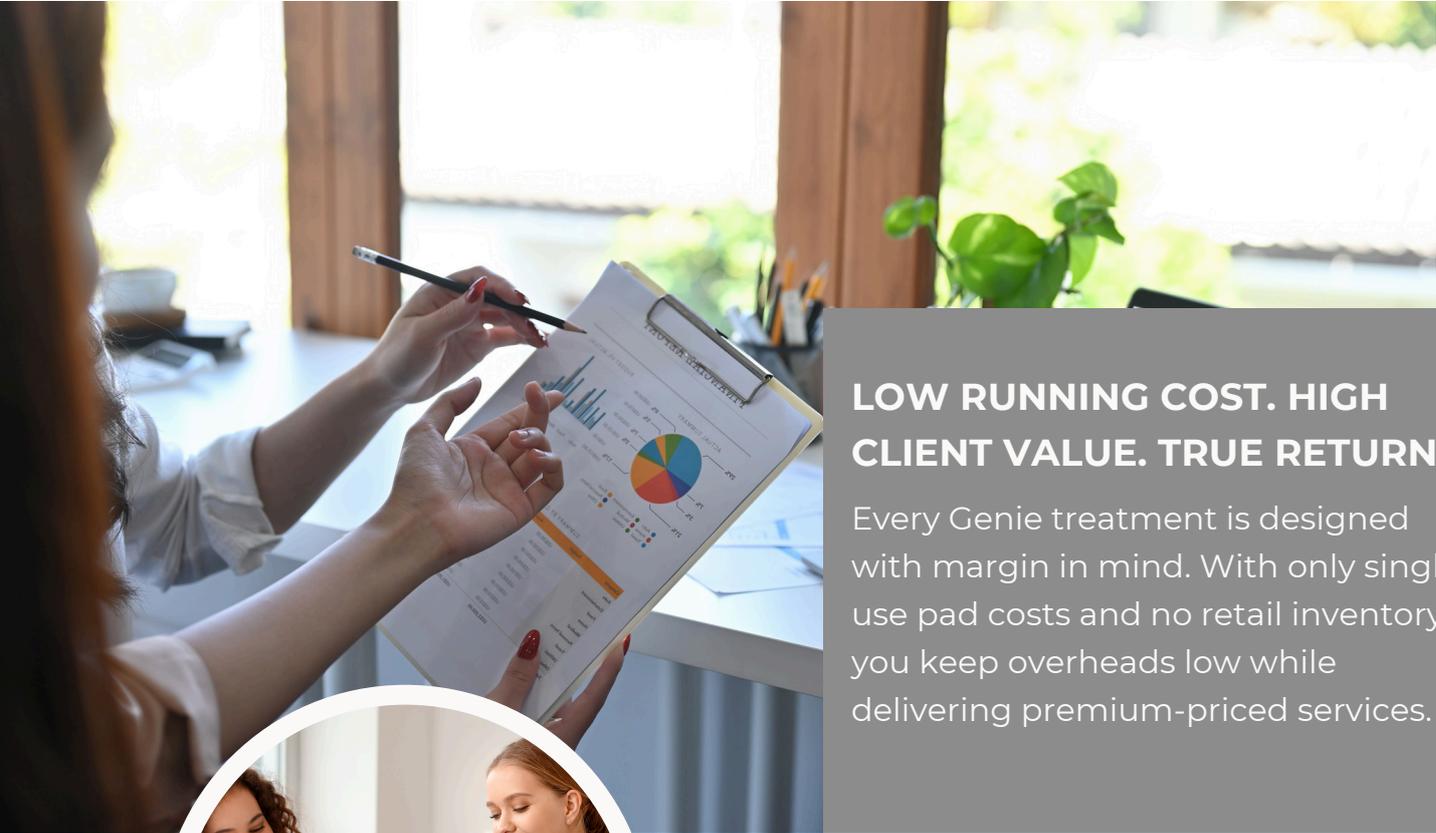


### SKINERGYWAVE™

This exclusive technology delivers precision stimulation to lift, firm, and refine the skin's appearance.

It powers in-demand services like **LipPlump™** and **EyeBright™**, designed to boost client spend, rebooking, and long-term treatment loyalty.

# Built for Revenue. Priced for Profit.



## LOW RUNNING COST. HIGH CLIENT VALUE. TRUE RETURN.

Every Genie treatment is designed with margin in mind. With only single-use pad costs and no retail inventory, you keep overheads low while delivering premium-priced services.



**Clients don't replace their usual treatments — they add Genie to them. And when they do, they spend more.**

Genie isn't a product switch — it's a revenue upgrade. Treatments are designed to slot seamlessly into your existing service menu, increasing the value of every client visit.



From premium stand-alone sculpting to quick, high-margin add-ons like LipPlump™ or EyeBright™, Genie helps boost average spend without increasing treatment time or complexity.

# Your Business. Your Prices. Your Profit.

## HIGH-PROFIT POTENTIAL, FLEXIBLE PRICING

You know your market, your clients, and what they're willing to pay, so every Genie treatment is designed to give you complete flexibility.

Whether you're based in a premium clinic, a high-street salon, or a private studio, you set the price and keep the profit.

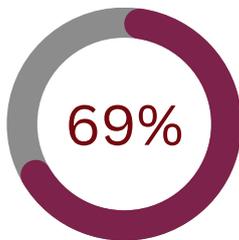
Even at conservative price points, Genie delivers impressive gross profit margins — from 61% to 69% — after accounting for pad cost, staff time (based on the 2025 National Minimum Wage), and 20% tax.

### Gross Profit (After Tax)

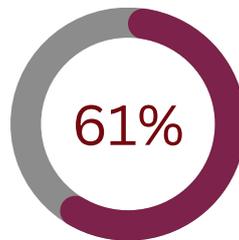
Treatment	Price Charged	Pad Cost	Staff Cost	Gross Profit
FaceSculpt10™	£59.00	£2.00	£6.10	£40.72
GLUTEScult™	£89.00	£12.00	£9.16	£54.27
LipPlump	£15.00	£0.20	£2.04	£10.21

## % Gross Profit Margins at a Glance

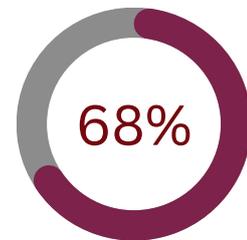
FaceSculpt10™



GLUTEScult™



LipPlump™



Ready to Learn More?

[BOOK YOUR  
CONSULTATION](#)

# One Drive. Multiple Revenue-Ready Treatments.

Genie's treatment menu supports everything from body sculpting to postnatal recovery.

With no needles, no downtime, and visible results from the first session, these treatments are ideal for clients at any stage of life.

Whether your goal is body confidence, pain relief, or performance, Genie delivers results that last.

Treatment	Time	What It Does
<b>FACEScult10</b>	10 min	Facial lift that re-educates muscles for visible firmness and tone.
<b>BrowLift10</b>	10 min	Lifts and opens the eye area for a more youthful look.
<b>EyeBright</b>	10 min	Reduces puffiness and dark circles for refreshed eyes.
<b>LipPop</b>	5 min	Filler-free upper lip plump that enhances natural shape and volume.



*'The Bum Lift, the bingo wings, the stomach, the face, lip plump and lymph drainage. There's nothing the Genie can't do!'*

**Anna from The Beauty Clinic in Sheffield**

Treatment	Time	What It Does
<b>NeckLift</b>	10 min	Smooths and lifts the neck and décolletage.
<b>ArmTight</b>	20 min	Targets slack triceps to reduce "bingo wings."
<b>LymphDetox</b>	30 min	Gentle lymphatic drainage to reduce fluid retention and support circulation.

# More Than Cosmetic. More Than One Type of Client.

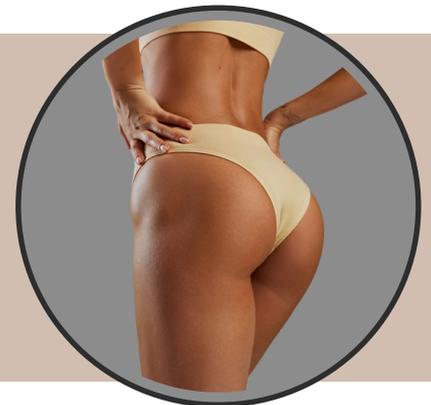
Genie is pre-loaded with 16 results-driven treatments. Simply tap the screen to select a service — the on-screen pad map shows exactly where to place the pads, making setup fast, accurate, and easy.

From face to glutes, core to recovery, the system delivers high-impact treatments across every body zone — all controlled from a single, compact unit.

Treatment	Time	What It Does
<b>GLUTEScult</b>	30 min	Lifts, shapes, and defines the glutes with no injectables or downtime.
<b>WaistSculpt</b>	20 min	Tones the waist and enhances posture with targeted muscle work.
<b>AbSculpt</b>	20 min	Strengthens and defines abs — no gym required.
<b>360Core</b>	30 min	Full midsection toning for posture and balance.

*'Remarkable machine that can lift the face, body, eye brows and even lip plumping. Never fails on results.'*

**Carol from Tranquil Beauty Lounge in Chadderton**



Treatment	Time	What It Does
<b>CoreRestore</b>	30 min	Postnatal and inactivity-based core rebuilding.
<b>LegSculpt</b>	20 min	Tones thighs and calves for a firmer, more defined shape.
<b>BackDefine</b>	30 min	Strengthens upper and lower back muscles to support alignment.

# More Options. More Revenue. More Results.

These final additions round out Genie's full-body capability, giving you even more treatment flexibility for pain relief, postural support, and aesthetic enhancement.

Offer them as stand-alone sessions, part of a tailored recovery plan, or as high-value course upgrades.

Treatment	Time	What It Does
BackRelief	30 min	Helps ease sciatic pressure and lower back tension while restoring muscle control post-injury or inactivity.
BustSculpt	20 min	Lifts and supports the chest by restoring tone, shape, and elevation — ideal after ageing, weight loss, or pregnancy.



*'The Genie Complete is by far the best investment I have made in my salon. I seem to be constantly ordering more face & body pads and that's the only overhead it has!'*

**Gunjan from Me Me Me in Hampton, London**

## MORE TREATMENTS. MORE FLEXIBILITY. MORE PROFIT.

With multiple targeted services, Genie gives you the power to customise your menu, boost client results, and build revenue your way.

## Ready to Learn More?

[BOOK YOUR CONSULTATION](#)

# Smart Beauty, Real Demand

## Precision is in. Overfilled is out.

Here's how Genie puts your salon ahead of the curve.

Demand is rising for low-downtime treatments that sculpt, lift and refine without injectables or surgery.

Subtle, high-impact results — often called “tweakments” — are driving a shift away from overfilled looks and into results that look natural.



### NATURAL LIFT. NO DOWNTIME

Sharper jawline, cheek volume and fine lines visibly improved with **FACESculpt10™**.

Powered by our deep-acting **MuscleSculpt™** Wave.

### DESIGNED FOR TODAY'S CLIENT, READY FOR TOMORROW'S MARKET

From our 10-minute facelift to the body-sculpting **Glutescult™**, Genie offers a full suite of treatments aligned with the shift to subtle enhancement.

Whether it's firming, lifting, or a natural lip plump — clients want real results, not recovery time.

### WHY SALONS CHOOSE GENIE:

- No injectables. No downtime.
- Visible changes from session one
- Scalable results across face & body
- Built-in demand from the 'tweakment' trend

# Editable Campaigns and Branded Content

Ready to use, ready to perform.



# 82%

of salons say having ready-made, editable marketing content increases their campaign success.

\*Source: Beauty Business Marketing Pulse 2024

## MARKETING THAT MOVES WITH YOU

Marketing shouldn't hold you back.

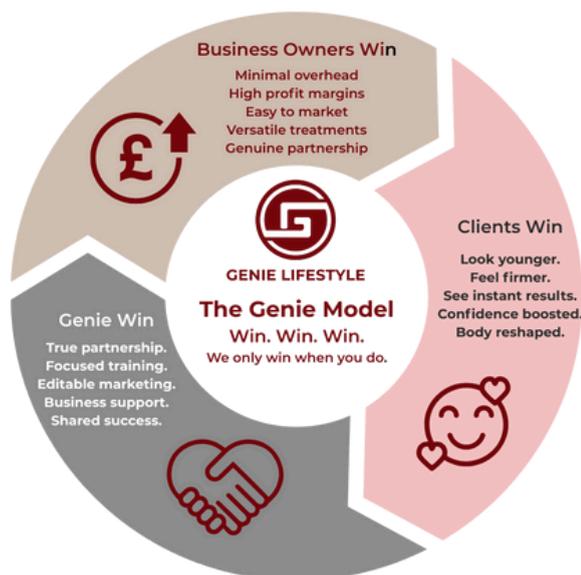
Every Genie machine includes access to an exclusive promo toolkit—filled with editable Canva templates, posters, emails, banners, social media and copy.

And if you want to join our monthly Zooms for fresh campaign ideas and client strategies.

We'll guide you on how to promote Genie in a way that feels natural to your brand.

We succeed when your machine is booked.

Our support makes marketing easier and more effective from day one.



# Expert Training. Ongoing Support.

## WE DON'T JUST DELIVER A MACHINE. WE BUILD YOUR CONFIDENCE TO USE IT.

We believe great results start with confident teams.

That's why every Genie partner receives hands-on, practical training—both on-site and online—designed to build skill, confidence, and consistency from day one.

From machine operation to pad layout and treatment delivery, your team will be fully supported with clear instruction and real-world guidance.



### ON-SITE STAFF TRAINING

Pad placement, timings, and treatment delivery, made simple and effective from day one.



### TECHNOLOGY KNOWLEDGE

Understand the science behind the Genie Complete system and why and how it works.

## LONG-TERM PARTNERSHIP. PRACTICAL SUPPORT.

From first treatment to future growth, your team is supported with real-world knowledge and step-by-step guidance that makes a difference.

- Clear training on machine and pad use
- Access to experts when you need help
- Built-in support for client confidence and retention
- Strategic help to maximise long-term results

# Ready to Learn More?

Your next step starts with a [personalised consultation](#).

We'll explore your clinic's goals, talk through treatment options, and answer your questions.

After that, you're welcome to book an in-person demonstration to experience the Genie Complete system in action.

**BOOK NOW**



## THANK YOU!

We appreciate your interest in the Genie Complete.

We're excited to help you unlock new treatment potential and grow with confidence.

**OWEN POWELL**  
**MANAGING DIRECTOR**

## NEXT STEP

Your consultation lasts around 30–60 minutes and is completely tailored to you.

We'll walk through your goals, explore the treatment options that best fit your clients, and answer all your questions.

You'll also get clear guidance on system costs, finance options, and how to build your launch plan.

By the end, you'll know exactly what's possible — and what to expect from day one.